

**NICLAS H. ANDERSEN**  
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## EDUCATION

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**University of Wisconsin**, College of Arts and Sciences Madison, WI  
*Bachelor of Arts* May 2024  
Current GPA: 3.4  
Major: Communications/Minor: Digital Studies

## PROFESSIONAL EXPERIENCE

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**A&S Advertising** Madison, WI  
*Co-founder – Part Time* October 2023 – Present

- Manage local restaurants' social media accounts, bolstering their digital presence
- Produce and edit creative content using Canva
- Analyze social media engagement using Meta Business Suite insights

**Greek House** Madison, WI  
*Campus Sales Manager – Part Time* May 2023 – Present

- Conduct sales meetings to build and cultivate key customer relationships
- Utilize customer relationship management tools to implement strategic sales approaches
- Led summer internship program with over 25 sales leads, ranging from fraternities to consulting firms

**Ette Spirits** Westchester, NY  
*Westchester Sales Representative – Part Time* June – August 2023

- Developed compelling sale pitches to communicate product features
- Established and maintained relationships with various spirits retailers in my territory
- Excelled in a dynamic and challenging environment, demonstrating resilience in the face of rejection

**Ecopool Inc.** Westchester, NY  
*Swimming Pool Service Technician – Part Time* June 2022 – August 2023

- Serviced pools, regulated equipment, and conducted chemical tests
- Maintained over 60 pools while meeting rigorous deadlines

## VOLUNTEER & LEADERSHIP EXPERIENCE

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**Larchmont-Mamaroneck Hunger Task Force** Mamaroneck, NY  
*Volunteer* Mar. 2020 – Aug. 2023

- Participated in local food distributions

**Goalkeeper/Co-Captain, MHS Boys' Varsity Soccer team** Mamaroneck, NY  

- Selected to All League August 2018 – November 2019

## SKILLS

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**Computer:** Microsoft Office (Excel, Word, PowerPoint), Adobe Premier, Adobe Photoshop, Canva

